

ABOUT BLUE WHALE COMEDY FESTIVAL

Established in 2014, Blue Whale Comedy Festival set forth to put Tulsa on the national comedy map. Over the last eight festivals, Blue Whale has brought 300+ comedy acts to the heart of Tulsa, introducing local comedians to some of the most accredited acts in the nation, and creating opportunities for them to network and expand their craft across the country.

NOTABLE ALUMNI



ERIC ANDRÉ
(2016)



JANELLE JAMES
(2018)



JOE PERA
(2023)



NATE BARGATZE
(2016)



MARIA BAMFORD
(2018)



MICHELLE WOLF
(2019)



SARAH SHERMAN
(2023)



MATEO LANE
(2019)



TIG NOTARO
(2018)



DAN SODER
(2022)



RORY SCOVEL
(2022)



DANIEL VAN KIRK
(2022)



FAHIM ANWAR
(2023)



FORTUNE
FEIMSTER (2016)



NICOLE BYER
(2019)



RAE SANNI
(2019)



NIKKI GLASER
(2015)



TONY HINCHCLIFFE
(2016)



JORDAN JENSEN
(2023)



SKLAR BROTHERS
(2018)



KYLE KINANE
(2017)



RON FUNCHES
(2016)



BRIAN MOSES
(2017)



MICHAEL IAN
BLACK (2015)



RIVER BUTCHER
(2016)



NATASHA
LEGGERO (2015)



NICK THUNE
(2015)



GINA BRILLON
(2017)



JUDAH
FRIEDLANDER
(2014)



APARNA NANCHERLA
(2015)



2024 SPONSORSHIP OPPORTUNITIES

"OFFICIAL SPONSOR" PACKAGE

+\$10,000 OR EQUIVALENT

- "Official Sponsor" status for entire festival
- Logo on all Festival signage across all events within BWCF 2024
- Logo association on all branded materials: Facebook banners, posters, website, ads, all venues signage and collateral
- Mention in every Festival e-blasts to over 2,500 of Guthrie Green and LowDown Newsletter Subscribers leading up to Festival Weekend (8-10 e-blasts)
- Custom branding opportunities and on-site footprint
- On stage mention at all festival events
- Sponsored social media posts via Facebook, Instagram, and Twitter July-September
- 8 Festival VIP Passes, allowing access to all festival shows
- Logo on marketing materials and dedicated mentions (print ads, outdoor, digital ads, social media, and radio mentions)

"WHALE" PACKAGE

+\$7,500 OR EQUIVALENT

- "Whale Sponsor" status of entire festival
- Mention in every Festival e-blasts to over 2,500 of Guthrie Green and LowDown Newsletter Subscribers leading up to Festival Weekend (8-10 e-blasts)
- Minimum of 4 tagged social media posts via Facebook, Instagram, and Twitter June-August
- On-stage mentions at each venue each night
- Logo on BWCF posters, website, ads, trus signage, and select festival signage at each venue
- Custom branding or tabling opportunities
- 6 Festival VIP Passes, allowing access to all festival shows
- Logo on marketing materials and dedicated mentions (social media, digital ads.)

"MAIN STAGE" PACKAGE

+\$5,000 OR EQUIVALENT

- "Main Stage Sponsor" status of Cain's Ballroom stage for entire festival
- Company signage displayed at an official festival venue, with logo on all signage at the main stage of Cain's Ballroom
- On-stage shoutout from emcee at Cain's Ballroom main stage prior to each show
- 6 tickets to each headlining show at Cain's Ballroom
- Logo on BWCF website and on certain marketing materials including posters, a-frames, social media graphics, and digital ads
- Mentions at "Main Stage Sponsor" in (4-6) e-blasts and minimum of 3 social media posts

"FEST FRIEND" PACKAGE

+\$500 OR EQUIVALENT

- "Fest Friend Sponsor" status of entire festival
- 2 Day Passes
- Logo on BWCF website, select festival signage and marketing materials
- Mentions in 1 e-blasts and minimum of 1 tagged social media posts

"BLUE VENUE" STAGE PACKAGE

+\$2,500 OR EQUIVALENT

- "Blue Venue Sponsor" status at specific venue for 2024 festival
- Cain's side stage, LowDown, Hunt Club, and Soundpony
- Logo on all signage displayed at sponsored BWCF venue
- Shoutout from stage emcee at each show in sponsored venue
- 4 tickets to each festival show at sponsored venue
- Logo on BWCF website and on certain marketing materials including posters, venue-specific social media events and graphics, and digital ads
- Mentions in (3) e-blasts and minimum of 2 tagged social media posts

OTHER BRANDING & SPONSORSHIP OPPORTUNITIES

Merchandise | Creative Services | Travel | Welcome/After Parties | Printing Services | Craft Services and Hospitality
Videography | Photography | Rentals | Venue | Lighting and Sound

2023 FESTIVAL STATS



2,100 TICKETS SOLD

19 SHOWS ACROSS 7 VENUES

82 NATIONAL AND LOCAL COMEDIANS

230 COMIC SUBMISSIONS FROM **26** STATES



120,000
TOTAL SOCIAL
MEDIA FOLLOWERS



19,000,000
LOCAL MEDIA
IMPRESSIONS FOR
2023 FESTIVAL



18,000
UNIQUE WEBSITE VISITORS
BETWEEN APRIL-JULY

FOR SPONSORSHIP INQUIRIES AND TO LEARN MORE ABOUT BWCF 2024 PLEASE CONTACT:
BAILIE MOELLERS | BBROWN@GATHERINGPLACE.ORG | 918-577-1327